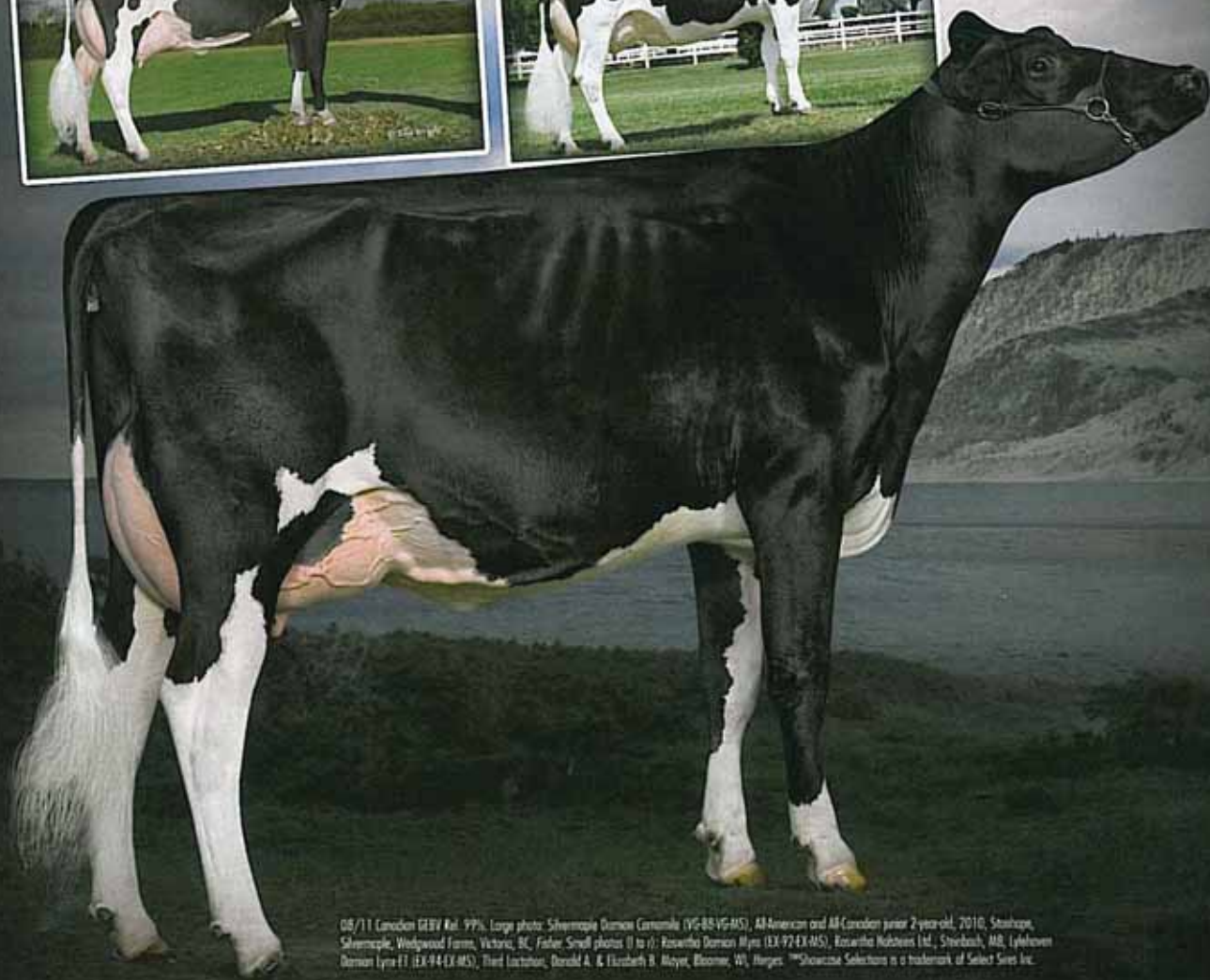
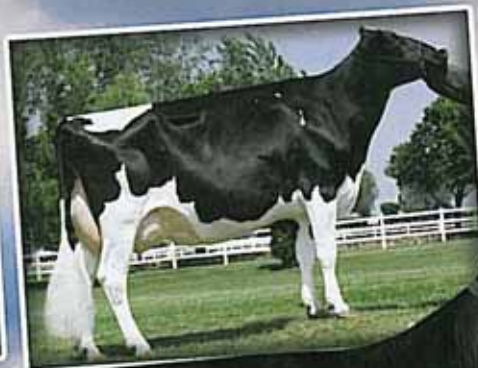


DAMION

7H07004 Erbacres DAMION (EX-95) ♦ DURHAM x ENCORE x MARK
 +16 Conf. +13 Mam. +12 F&L +14 Dairy Strength +12 Rump



08/11 Canadian GREY Nel. 99%. Large photo: Silvermaple Damion Cornucopia (VG-88-VG-MS), All-American and All-Canadian junior 2-year-old, 2010, Starbuck, Silvermaple, Wedgwood Farms, Victoria, BC, Fisher. Small photos (l to r): Rosantha Damion Myra (EX-92-EX-MS), Rosantha Hobbeins Ltd., Starbuck, MB, Lylehaven Damion Lynn FJ (EX-94-EX-MS), Third Lactation, Donald A. & Elizabeth B. Mayer, Bloomer, WI, Harges. TMShowcase Selectors is a trademark of Select Sires Inc.

LEGENDARY TYPE

DAMION, the king of type, continues to please! Like the ones pictured above, DAMION's second-crop daughters are the talk of the industry with more and more scoring Very Good as two-year-olds that can develop into Excellent cows as they mature. His daughters have tremendous frames paired with beautiful udders that are high, wide and youthful! Join the excitement - call your Select Sires representative and place your order for DAMION today!

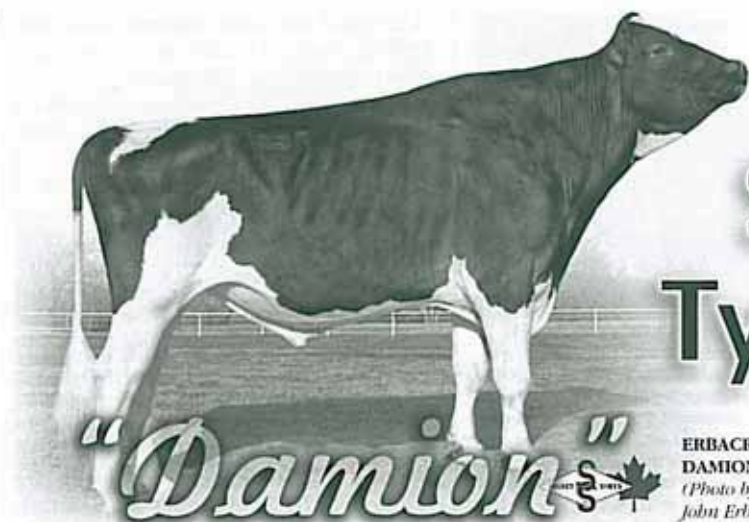


Select Sires Canada Inc.
 Tel: (613) 258-3800
 Fax: (613) 258-7257
www.selectsirescanada.com



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Setting the Standard for Type



ERBACRES
DAMION
(Photo by
John Erbsen)

BY BONNIE COOPER

One of the breed's leading type specialists today is Erbacres Damion (Ex-96-USA-ST). Owned by Select Sires Inc., Plain City, Ohio, this line-bred bull from the Dellia family has become immensely popular here in Canada because of his high type ratings and ability to sire the show winning kind.

"Damion" is a product of one of those brother/sister matings that you rarely see anymore. His sire is Regancrest Elton Durham-ET (Ex-90-USA-GM). His dam is "Durham's" maternal sister by "Encore", Regancrest Encore Dalhia-ET (VG-89-USA). Both are progeny of the noted brood cow Snow-N Denises Dellia (Ex-95-2E-USA-GMD-DOM-5*) who rose to great fame at Regancrest Farm, Waukon, Iowa. In 1998 John Erbsen of Erbacres Holsteins, Lanark, Illinois, who is also a Select Mating Service (SMS) evaluator for Prairie State Select Sires, was looking for consignments for the Illinois State Sale. He convinced Frank Regan of Regancrest to consign an "Encore" calf from Dellia to the sale. Erbsen was so impressed by the calf at the sale that he bought her. The calf was Dalhia. He later mated her to "Durham" which resulted in the birth of Erbacres Damion on July 23, 2000 when Dalhia was 2 years old.

When "Damion" was born his sire "Durham" was considered the most elite type sire of the time and being a line-bred Dellia it only increased "Damion's" chances of inheriting some of the family's great type conformation genes. Scott Culbertson, dairy sire analyst at Select Sires, acquired "Damion" for the A.I. centre. "All of the breeding credit needs to go to the breeders of 'Damion', but I am so happy Select had the foresight to let me acquire the bull. He may have been the only brother/sister sampled bull for a long time, but that

mating really made sense to me. He was the number 1 Parent Average type bull sampled that year and he delivered as promised once proven."

"Damion" was sampled through Select's Program for Genetic Advancement™ (PGA™) in both the United States and Switzerland. He received his first U.S. proof in August 2005 and debuted at number 2 for type. In November 2005, he moved up to number 1 for type, a post he would hold for three more rounds and again in January 2008. Since 2005, "Damion" has never been out of the top ten for type in the U.S., ranking first five times and second six times. He is currently number 9 with a +3.17 PTA (Predicted Transmitting Ability) for type. In Switzerland, he also came out with an outstanding type proof and has been popular in that market ever since, siring many Excellent daughters.

Here in Canada, "Damion" got his first domestic proof in January 2010. He tied for number 2 on the conformation list and was awarded Superior Type. He has remained in the top ten ever since and in the latest proofs in August 2011 finishes at number 8 (tied) with +16 for type. He boasts a solid breakdown of +13 mammary system, +12 feet and legs, +14 dairy strength and +12 rump. An astounding 90% of his 1757 classified daughters in Canada are Good Plus or better with 23 Excellent, 633 Very Good and 923 Good Plus. His 1836 milking daughters have a Mature Equivalent (ME) average for production of 11,496 kg milk, 3.5% fat, 3.2% protein (217-209-224).

"Damion" is very dominant in his breeding pattern no matter what kind of cow you use him on," says Charlie Will, Manager of Holstein Sire Selection at Select Sires. "He sires wide, deep-bodied cows with exceptional width throughout, straight toplines and exceptional udders with snug fore udders, and high, wide rear udders. He leaves a straighter leg, but with outstanding deep heel. Use him on a

higher milk, dairy cow with a long lean neck as he can shorten the head and neck a bit."

Brian Garrison, a Select Sires sire analyst, says of this bull, "I feel the respect that 'Damion' has gained with the addition of his second-crop daughters has been earned because of his consistency. He is a tremendous udder bull siring youthful udders with great attachments, udder shape and udder cleft with correct teat size, shape and placement. He is a bull that compliments so many cows needing width, power and substance in today's world."

Both Will and Garrison feel "Damion" is "a match made in heaven" for "Goldwyn" daughters and granddaughters, a combination that Will says is sure to make the "exceptional tanbark kind". "Damion" daughters look the same the world over," Will adds, "but the advantage Canadian breeders have is a higher percentage of the population is sired by 'Goldwyn' or a 'Goldwyn' son, therefore you have many opportunities to make that magic cross, to create the 'big time' daughter."

THE CANADIAN BRED "DAMION" DAUGHTERS

Generating lots of excitement in the showing last year for "Damion" was a junior 2-year-old daughter, Silvermaple Damion Camomile (VG-88-2y). First and reserve intermediate champion at the U.S. Western Fall National Show and fourth at World Dairy Expo, Camomile capped off the 2010 show season by being first and best udder at the Royal



SILVERMAPLE DAMION CAMOMILE (VG-88-2y) This "Damion" daughter was All-Canadian and All-American junior 2-year-old in 2010 and earlier this year was intermediate champion at British Columbia Spring Show. Bred by Ben & Suzanne Cuthbert, Ladysmith, B.C., and owned with Stanhope-Wedgwood, Victoria & Cobble Hill, B.C., she made 9126 kg milk, 4.0%, 361 kg fat, 3.5%, 320 kg protein (227-239-246) in her first lactation.

Agricultural Winter Fair. She was the unanimous choice for All-Canadian junior 2-year-old and the top vote getter for All-American honours. Bred by Ben and Suzanne Cuthbert, Ladysmith, B.C., and owned with Stanhope-Wedgwood, Victoria & Cobble Hill, B.C., her owners say her greatest attributes are her dairy strength, capacity, openness and quality of udder. She is the result of breeding "Damion" to a Very Good "Goldwyn" who is out of an Excellent-93, 3-Star "Triumphant".

2011 is also proving to be a great year for Camomile. She was first junior 3-year-old, intermediate champion and honourable mention grand champion at the British Columbia Spring Show in March. After travelling hundreds of miles to shows, she finished her 2-year-old lactation with 9126 kg milk, 4.0% fat, 3.5% protein (227-239-246). Camomile has a yearling "Bolton" daughter at the Cuthberts, and in July freshened with a "Braxton" bull calf who is contracted to St. Jacobs ABC. If all goes well, her owners hope to show her again this fall at the major shows. "Having this cow has given our farm a lot of recognition and really raised the bar for ourselves in terms of our own goals in the future," says a proud Ben Cuthbert.

The Cuthberts have calved nine "Damions" at Silvermaple. Six of the nine have scored Very Good at 2 years or in their first lactation. The other three are Good Plus 84, 81 and 80. The Cuthberts chose "Damion" for their breeding program mainly because of his maternal line. Bulls from the Dellia family have worked well in this Vancouver Island herd and they liked "Damion's" extreme Good Plus and better rating. As calves, Ben Cuthbert says, "the 'Damions' are nice growthy calves, that lack dairyness and style. They don't really come into their own until they calve." As cows, Cuthbert says, "The 'Damion' daughters have great mammary systems and they are tall, capacious cows that stand out in the herd." If he could make any changes it would be to see a little more dairyness in some of the daughters and less coarseness in the rear leg bone. Almost all of their "Damions" are being bred to "Goldwyn" sons like "Dempsey", "Goldroy" and "Seaver".

The Cuthberts are also working with three other "Damions" of note in their herd. Idee Damion Lacee (VG-85-2y) is an eleventh generation Very Good or Excellent member of the Ravenswell Lydia (Ex-92-USA-19*) family. She is projected to 13,064 kg milk, 3.6% fat, 3.5% protein (307-298-343) in her first lactation and is being flushed. Stanhope Tipper Damion (GP-84-2y) is a recently fresh heifer backed by three generations of Excellent dams leading to the 1993



GOLDENFLO DAMION EDEN (VG-87-2y)
Reserve All-Canadian and Reserve All-American as a intermediate yearling in 2009, this "Damion" daughter was bred by MacBeath Farms Ltd., Charlottetown, P.E.I., and is owned by Gen-Com Holstein Ltd., Notre-Dame-du-Bon-Conseil, Que. A seventh generation Very Good or Excellent, she has a 2-year-old, 365-day record of 11,739 kg milk, 4.4% fat, 3.6% protein (257-303-288).

Reserve All-Canadian senior 3-year-old, Stenhouse Muir A J Topper (Ex-3E-10*). And rounding out the group is Kingsmill Ashlyns Angie-ET. This April 2010 "Damion" is a daughter of Tri-Day Ashlyn-ET (Ex-96-2E-USA-DOM-GMD-5*), the two-time All-American and once All-Canadian.

At the other end of the country on Prince Edward Island, Gordon, Malcolm and Chris MacBeath of MacBeath Farms Ltd., Charlottetown, P.E.I., have also produced a show winning "Damion" and enjoyed great success with this bull in their Goldenflo herd. Of the eight milking "Damions" they have bred, seven have gone Very Good as 2-year-olds, with two at 87 points. They are currently milking six "Damions" (five Very Good and one Good Plus), have seven calves or yearlings by him, and are still using him when the cross is right.

The MacBeaths used "Damion" on their two main cow families - Goldenflo Lee Angel (Ex-91-2E-2*), a sixth generation Excellent or Very Good "Lee"; and Goldenflo Gibson Smarties (Ex-91-3E), a fourth generation Excellent or Very Good "Gibson". Both cows trace to a Very Good-87, 5-Star "Inspiration".

Angel is the mother of one of



GOLDENFLO DAMION ELUSIVE (VG-89)
Bred and owned by MacBeath Farms Ltd., Charlottetown, P.E.I., this "Damion" completes five generations of Very Good or Excellent. She has two Very Good full sisters in the Goldenflo herd and as a 2-year-old made 9121 kg milk, 3.6% fat, 3.6% protein (195-183-214).

"Damion's" best show winners, Goldenflo Damion Eden (VG-87-2y). Eden captured All-Atlantic, All-Quebec, Reserve All-Canadian and Reserve All-American intermediate yearling honours in 2009 after being junior champion at Expo Internationale Holstein Quebec, reserve junior champion at Atlantic Summer Classic and Autumn Opportunity, and second at the Royal and World Dairy Expo. Owned by Gen-Com Holstein Ltd., Notre-Dame-du-Bon-Conseil, Que., Eden has a 2-year-old record of 11,739 kg milk, 4.4% fat, 3.6% protein (257-303-288). She is a maternal sister to Goldenflo Allen Candle (Ex-92), a three-time Honourable Mention All-Canadian recipient by "Allen". The MacBeaths are continuing to flush Eden's dam, Angel, to "Damion" and have sold "Damion" embryos out of her across the country. "We've sold some showy calves out of Angel by this cross, and one of our best show heifers this year is her October 2010 senior calf by this cross," they say.

The "Damion" cross on Smarties has also producing pleasing results. Smarties has three Very Good "Damion" daughters and "they are some of the best young second-calf heifers in the barn," say the MacBeaths. They are maternal sisters to Goldenflo Lheros Bubble Gum (Ex-95), the "Lheros" who was Reserve All-Canadian and Reserve All-American 5-year-old in 2009. The three include: Goldenflo Damion Elusive (VG-89-3y), Elegance (VG-87-3y) and Elegant (VG-87-3y). All three sisters moved up in score in August as second calvers. That same day, another "Damion" in the herd, Goldenflo Damion Eight, also classified Very Good-89 as a second calver, making it a great day indeed for the "Damions" at Goldenflo.

The MacBeaths originally decided to use "Damion" because of his extremely high type proof in the U.S. "Damion's" great udders, rumps and show style made using him an easy decision," they say. The "Damions" at Goldenflo are tall, with great high, wide rear udders and terrific udder texture. They are wide in the rump with desirable slope. They have pleasant demeanors and are easy to work with. The MacBeaths find their "Damions" tend to produce significantly more milk in their second lactation. "All our second-calf 'Damions' are well above herd average for milk production," they report. They do share some similar traits, however, that need to be protected when mating say the MacBeaths. First, "Damions" tend to be low butterfat producers. Some may also be a little straight in the leg, short bodied and a little light in the fore rib. The MacBeaths are mating their "Damions" to "Goldwyn" sons like "Atwood", "Lauthority", "Lavanguard", "Dempsey" and "Fever".

As the MacBeaths conclude, "We just



GILLETTE MISS DAMION (VG-88-2y)

This "Damion" daughter was All-Canadian senior yearling in 2009 and Reserve All-Canadian 4-H senior calf in 2008. Bred and owned by Ferme Gillette Inc., Embrun, Ont., she has a 2-year-old record of 14,216 kg milk, 3.6%, 512 kg fat, 3.4%, 478 kg protein (287-279-305) in 365 days on 3X.

love big, strong cows with wide, correct rumps and high and wide rear udders. This is what 'Damion' can provide! Nothing looks better in the stall than a row of cows with these traits!"

"Damion" has sired four daughters in all who have captured two All-Canadian and two All-American awards, plus three Reserve All-Canadian and one Reserve All-American prize. The first show winning "Damion" to attract attention in this country back in 2008 was Gillette Miss Damion who was Reserve All-Canadian 4-H senior calf that year. As a senior yearling in 2009, she had another strong show season culminating with first and reserve junior champion at the Royal Winter Fair and All-Canadian honours for Ferme Gillette Inc., Embrun, Ont. Miss Damion has gone on to classify Very Good-88-2y and make 14,216 kg milk, 3.6% fat, 3.4% protein (287-279-305) as a 2-year-old. In 2009, she was one of four "Damions" nominated for All-Canadian. In addition to the earlier mentioned Goldenflo

Damion Eden, joining them that year was Liberty PGA Damion Lazzie (VG-87-2y), who became All-American and Reserve All-Canadian junior calf; and Roesbett Damion Riesen (VG-87-2y), who was Honourable Mention All-Canadian 4-H intermediate calf.

On the classification side, more top scoring "Damion" daughters continue to emerge each day in Canada. Among them: Bonivista Damion Lady (Ex-94), who is projected to 14,637 kg milk, 3.4% fat, 3.3% protein (282-261-293) at 4 years for Bonivista Farms, Salmon Arm, B.C.; Karona Damion Miami (Ex-93), who made 17,539 kg milk, 3.8% fat, 3.4% protein (33-i-348-353) at 3 years for Pierre Caron, Plessisville, Que.; and Hamming Damion Abbey (Ex-93), who made 13,962 kg milk, 3.5% fat, 3.3% protein (288-276-297) at 3 years for Hamming Holsteins Ltd., Vernon, B.C.

THE BEST MAY BE YET TO COME

Still going strong at 11 years of age, "Damion" moved up to Excellent 96 points on August 23rd. He has been praised for his impressive dairy frame, width and depth throughout, dairy strength and how well he moves on his feet and legs. "He keeps getting better with age," says Charlie Will of Select.

"Damion" has always been a small semen producer and as Will says, "he has a small factory, which may be a side effect of the line-breeding, we will never know for sure." As more of his daughters win at shows, particularly now in milking form, his semen sales have continued to rise.

"Damion" has always been appreciated as a great type bull, but because he has not really ranked all that high on TPI (Total Performance Index) or LPI (Lifetime Profit Index) lists he has not



BONIVISTA DAMION LADY (Ex-94)

One of "Damion's" highest classified daughters in Canada, she is bred and owned by Bonivista Farms, Salmon Arm, B.C. As a 4-year-old, this west coast daughter is projected to make 14,637 kg milk, 3.4%, 502 kg fat, 3.3%, 480 kg protein (282-261-293).

been used much as a sire of sons. Select Sires has sampled a few sons, but most, like their sire, look to need more production to compete. Select will know soon if any of the sons make it as proven bulls. "We are sampling sons out of 'Damion' daughters and I think this is where 'Damion's' greatest impact will be for future generations," says Will. "He will be like other well respected sires of the past, a good bull to have in the pedigree."

"'Damion' is a successful example of good line-breeding," states Will. "Maybe we can repeat this in other lines to continue to create outliers for specific desired traits."

The story on Erbaces Damion is far from complete. As Brian Garrison of Select says, "I feel the best may be yet to come from 'Damion', as more people discover his abilities and use him to their best advantage. Used on a long, refined, angular dairy cow he can make the 'Big Timer'. I truly feel he is one of the best all-time conformation sires ever at Select Sires." ■

Vancouver Island Show

At Cowichan Exhibition Grounds, Duncan, B.C. 97 head

Judge: Jack Thomson, Antigonish, N.S.

Premier Breeder: Stanhope-Wedgwood;
runner-up: T & L Cattle Ltd. and J. William Wikkerink Farms Ltd. (tie).

Premier Exhibitor: Westcoast Holsteins;
runner-up: Stanhope-Wedgwood.

Intermediate heifer calf (11 entries): 1 & 3, T & L Cattle Ltd. on Rockymountain Goldwyn Dottie and Detindale Cotton Boom; 2, J. William Wikkerink Farms Ltd. on Willswick Duplex Connie.

Senior heifer calf (15): 1, Westcoast Holsteins on Miss Spanky Satin-Red; 2, Image Holsteins on Image Knowledge Sarah; 3, Meadow Green Farms Ltd. on Meadow Green Alex Valeri.

Summer yearling heifer (11): 1 & 2, Westcoast on Tolamika Dundee Chantelle and Alley Goldwyn Colter; 3, T & L Cattle on Rockymountain Sterling Star.

Junior yearling heifer (7): 1 and reserve junior champion, T & L Cattle on Ehrhardt Gold Beauty-ET (by Braedale Goldwyn); 2, Westcoast

on MS Joleanna S Auburn-Red-ET and Morsan Sanchez Priscilla.

Intermediate yearling heifer (5): 1 and junior champion, Westcoast on Pappys Goldwyn Rave-ET (by Braedale Goldwyn); 2, Sunny Vale Farm Ltd. on Valleyville Goldwyn Rascal; 3, Stanhope-Wedgwood on Wedgwood Lyza Jasper.

Senior yearling heifer (1): 1, Sunny Vale on Tolamika Dundee Fawn.

Junior 2-year-old female (8): 1, Westcoast on Louidgi Redliner Trissia; 2 & 3, Stanhope-Wedgwood on Wedgwood Laramie Lyn and Stanhope Pixie Shottle.

Senior 2-year-old female (6): 1 & 2, Stanhope-Wedgwood on Morsan Jasper Tiffany and Wedgwood Topper Goldwyn; 3, T & L Cattle & Delterra Holsteins on Delterra Marino Ally.

Junior 3-year-old female (5): 1, Westcoast on Nuview Sonita Sawyer; 2, Stanhope-Wedgwood & Morsan Farms Ltd. on Utag Goldwyn Camelot-ET; 3, Viewfield Farms Ltd. on Bremer-I J L M Kelsea.

Senior 3-year-old female (8): 1, Stanhope-Wedgwood & Carlar Holsteins on Wedgwood Louise Goldwyn; 2 & 3, T & L Cattle on Tuytel Goldwyn Licorice 1 and Delterra Zag Outside.

4-year-old female (9): 1, Stanhope-Wedgwood

on Wedgwood Della Jordan; 2 & 3, Westcoast on Stoneden Goldwyn Candace and Lake-Prairie Advent Ava-Red.

5-year-old female (5): 1 and reserve grand champion, Stanhope-Wedgwood & Marvin Van Mersbergen on Markwell Roy Davida-ET (by Roylane Jordan-ET); 2, Stanhope-Wedgwood on Continental Dundee Lyza; 3, Viewfield on Saanwood Goldwyn Anne.

Mature cow (6): 1 and grand champion, Westcoast on Quality-Ridge Champ Hope (by Calbrett-I H H Champion); 2, Stanhope-Wedgwood & Carlar on Jessanda Allen Lulu; 3, Sunny Vale on Poelman Champion Venus.

Breeder's Herd (2): 1, Stanhope-Wedgwood; 2, Sunny Vale.

Junior Breeder's Herd (4): 1, T & L Cattle; 2, Ben & Suzanne Cuthbert; 3, Sunny Vale.

August Holstein Journal mailed on August 3rd from Kitchener, Ontario, Post Office. Due to uncertainties in the postal system and possible variances in our production schedule, the Holstein Journal does not assume responsibility for prior delivery of issues carrying advertising of sales scheduled for less than 30 days after our issue date.